

Invite your friends to shape the future!

Running a campaign meeting about global education

Here is a plan and sample script that you can use to run a meeting to get more people in your community interested in taking action on global education. We know that when people take action they get inspired. The agenda below would require a meeting of roughly 60 minutes. You can adapt the elements to fit your style and timeframe.

Preparation in advance

- If you can, bring together a small organising team: it's easier when several people share the load.
- Promote your event to as diverse a range of people as possible, especially people who are likely to be interested in education.
- Make sure that your advertising says clearly what to expect, keeping it short and snappy.

On the day

- One of your group should act as the host or chair. You can use the script below or write your own.
- Remember: Making your meeting fun and welcoming is the most important thing!

I. Setting the Stage – 15 minutes

5 minutes: Welcome.

“Thanks to all of you for coming. There are a lot of ways you could be spending the day, and I want to thank all of you for coming out and learning more about how you can play a role in supporting global education, which is a vital part of ending global poverty.”

Then ask other RESULTS volunteers to introduce themselves briefly.

State the purpose of the meeting: “Our aim today is to inspire you all about the difference you can make, working with others, to create the political will to end poverty. The particular issue we will be discussing tonight is the importance of education in overcoming poverty. In the next few minutes, we will:

- Explain a bit about RESULTS, the group organizing this meeting.
- We will learn why education is important for overcoming poverty.
- We will take an action that will make a difference. We'll write a letter about the Global Partnership for Education that we'll send to our MPs, with an action for them to take.
- Finally, we'll see if anyone is interested in continuing to make a difference with RESULTS.”

10 minutes: Introductions.

“I'd like to ask everyone to introduce themselves and say why you have come here today. Please give us your name and tell us briefly why global education or ending poverty is important to you.”

Don't rush this bit! It's important for people to feel that they are in a welcoming group of like-minded people. After everyone has spoken, thank them for sharing their feelings, and point out what they have in common.

II. The Basics of RESULTS – 5 minutes

RESULTS is...

“So, what is RESULTS? RESULTS is a movement of passionate, committed, everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. As volunteers, we receive training, support, and inspiration to become skilled advocates. In time, we learn to effectively advise policy makers, guiding them toward decisions that will improve access to health, education, and economic opportunity. Together we realize the incredible power we possess to use our voices to change the world.”

Give some examples of successes you have been part of, and share some of the activities you have done. Give a few more details if you have time:

- RESULTS groups meet monthly to plan and take actions, such as...
- We connect to a national monthly conference call to learn about global issues. These are run by RESULTS staff who explain why the thing we are being asked to do will make a difference, and why now.

III. The issue – 15 minutes

- Introduce the issue of the Global Partnership for Education with a story or video from GPE: there are lots to choose from at www.globalpartnership.org/news-and-media/multimedia
- Explain the issue, using the November Action Sheet as a guide. You could print copies out and read through it together.

IV. Taking action – 20 minutes

- If people don't know their MP, show them how to find out about them, including their contact details, using www.theyworkforyou.com or www.parliament.uk/mps-lords-and-offices/mps.
- Everyone writes their letters (supply paper, pens, envelopes, stamps, and you can even offer to post them, to guarantee they will get sent!). Encourage people to personalize their letter and to include their name, address and email.
- Have available printed copies of our 'talking points for a sample letter' (Background Sheet 1).
- Ask one or two people to volunteer to read their letter out aloud for feedback and encouragement.
- Let people know how/when you'll deliver their letters, and that you'd like them to report back if they get a reply.
- Debrief on the action-taking. *For some people, this will be the first time they have ever written to their MP!*

V. Invitation to the next meeting and close – 5 minutes

“Lastly, we are planning to have future meetings like this one to take action on global poverty with RESULTS. Who is up for doing this again? Who knows other people or groups who might be interested?”

Finally, thank people for coming, taking their contact details (name, phone, email, address). Ask if they would like to be signed up to receive monthly action emails from the RESULTS office – but remember, we need their written permission to do this. Send names and permissions to Hannah McLean-Knight, hannah.mcleanknight@results.org.uk or post them to RESULTS UK, 31-33 Bondway, London SW8 1SJ.

For information on starting a new RESULTS group, see our [guide to planning a first meeting](#).